

BANFF CENTRE MOUNTAIN FILM FESTIVAL WORLD TOUR 2024

JOIN THE ADVENTURE



L.B. Lane Family Foundation
Constance Lane & David Cameron
SUSTAINING SPONSOR

20TH ANNIVERSARY WORLD TOUR
RAPID CITY, SD

MAY 3-7, 2024

DAHL ARTS CENTER & ELKS THEATRE
PRESENTED BY THE RAPID CITY ARTS COUNCIL



UNLOCKING OPPORTUNITIES: YOUR 20TH WORLD TOUR SPONSOR INVITATION

Dear Fellow Adventurer,

We are reaching out with an epic opportunity that transcends borders and brings the thrill of adventure right to our doorstep – the Banff Centre Mountain Film Festival World Tour. As the largest and most revered mountain festivals globally, this event has been stoking audiences worldwide for decades, and we are proud to announce its 20th season in Rapid City on May 6 & 7, 2024.

Picture this: the Black Hills becoming a landmark on the World Tour, a gateway to the spirit of adventure, mountain culture, and artistic pride. Hosted by the Rapid City Arts Council, this event promises not just a cinematic journey but an immersive experience. Traveling to remote vistas, canvassing topical environmental issues, and showcasing adrenaline-packed action sports, the 2024 World Tour is set to be an exhilarating and provocative exploration of the mountain world.

What makes this event special is not only the diverse lineup of award-winning films, but the weekend kickoff starting with a captivating concert by Eliza Blue, alongside local art exhibitions and yet-to-be-revealed adventures, creating a magnetic draw for adventure enthusiasts and art connoisseurs alike.

By becoming a sponsor of the Festival, your business will align with the spirit of adventure while enjoying unparalleled exposure. Plus, your business will benefit from +550K local impressions and an avalanche of appreciation in connecting with a passionate and engaged audience. This is a rare opportunity to be associated with a globally renowned event that leaves a high-altitude impression.

Sponsors are an integral part of bringing this world-class event to our hometown. We invite you to join us as a sponsor of the Banff Film Festival World Tour in Rapid City. Together, let's create an unforgettable experience for our community and elevate your brand to new heights.

To explore sponsorship opportunities or discuss customized packages, please contact Josh Miranda, Community & Events Coordinator, josh.miranda@thedahl.org or 605.718.8249.

Thank you for considering this partnership!

Jacquie Dietrich
Executive Director

Eirik Heikes
Board President & Local Festival Chair

"Sponsoring the Banff Film Festival is a great way to get your brand in front of this active, enthusiastic audience and build awareness and affinity for your brand."

Eirik Heikes
Principal, TerraSite Design
*Local Banff Film Festival Chair
and Sponsor*



AWARD-WINNING FILMS

Experience the largest mountain film tour on the planet! Two nights each showcasing an entirely unique set of films drawn from diverse international locations and filmmakers. Something for every kind of adventurer!

Monday, May 6

Tuesday, May 7

6:30pm Elks Theatre

\$40 one night / \$75 both nights

Door Prizes from Local Supporters

Audience: 400+ & YOUR GUESTS

LIVE @ THE DAHL ROOTED IN WONDER

An enchanting evening of music, nature, and what binds us together in community as we present local musician, Eliza Blue Live at the Dahl Arts Center.

Friday, May 3, 2024

Doors 7PM

Dahl Arts Center

Tickets: \$25

Audience: 125+ & YOUR GUESTS

Weekend Festival Adventures TBA





MOUNTAIN CULTURE EXPO

Saturday, May 4

Swing by Main Street Square for an expo that's bound to get your adrenaline pumping and your spirit soaring. We're bringing together the best of mountain living, from outdoor gear demos to live music that'll make you want to dance under the stars.

Sponsors get on-site logo placement and first priority in choosing booth locations!

TOGETHER OUTSIDE

Grab your pals and attend one of the many adventure meet-ups like climbing with Black Hills Basecamp, Bike and brew with Lost Cabin, or slackline in the park!

Saturday, May 4

Session 1 - 9am - Noon

Session 2 - 1 - 5pm

Sunday, May 5

Session 3 - 9am - Noon

Session 4 - 1 - 5pm





SPONSORSHIP BENEFITS



TRAILBLAZER \$2,500

- Headline Listing on Event Webpage & Ticket Pages
- Inclusion in Press Release & Radio Ads
- Placement on 5 promotional emails, plus 3 attendee emails
- 3 Social Media Shout-Outs
- 12 Tickets PER NIGHT to Film Festival (both nights) & Concert
- Your Logo on Screen, Printed Banner & Program Book
- Audible Recognition from Film Festival Stage
- Headline Sponsor of Eliza Blue Concert & All Festival Events TBA



EPIC \$1,000 (MOST POPULAR)

- Listing on Event Webpage & Ticket Pages
- Placement on 5 promotional emails, plus 3 attendee emails
- 8 Tickets PER NIGHT to Film Festival & Concert
- Your Logo on Screen, Printed Banner & Program Book
- Audible Recognition from Film Festival Stage
- Sponsor of Eliza Blue Concert & All Festival Events TBA



PEAK \$500

- Listing on Event Webpage & Ticket Pages
- Placement on 5 promotional emails, plus 3 attendee emails
- 6 Tickets PER NIGHT to Film Festival & Concert
- Your Name on Screen, Printed Banner & Program Book
- Sponsorship of Festival Events TBA



ASCENDER \$250 FOR OUR SMALL BUSINESS AND NONPROFIT PARTNERS

- Listing on Event Webpage & Ticket Pages
- Placement on 5 promotional emails, plus 3 attendee emails
- 4 Tickets PER NIGHT to Film Festival & Concert
- Your Name on Screen, Printed Banner & Program Book
- Sponsorship of Festival Events TB

DOOR PRIZES ITEMS WELCOME. IN-KIND SPONSORSHIP POSSIBLE.

Elevate your sponsorship to new heights by contributing a door prize for Film Festival attendees!





BANFF RC AT A GLANCE

Since 1976, the Banff Mountain Film Festival World Tour brings international adventure to thousands of enthusiasts outside of the Canadian Rockies.

EARLY MARCH

TICKETS ON SALE! FILMS ANNOUNCED!

FRIDAY, MAY 3 | DOORS 7PM

ELIZA BLUE - ROOTED IN WONDER

An enchanting evening of music, nature, and what binds us together. Local musician, Eliza Blue, performs live at the Dahl Arts Center.

SATURDAY, MAY 4

MOUNTAIN CULTURE EXPO AT MAIN STREET SQUARE

Fun in the Square! We're bringing together the best of mountain living, from outdoor gear demos to live music.

WEEKEND ADVENTURES MAY 3-4

Grab your pals and attend one of the many adventure meet-ups like climbing with Black Hills Basecamp, Bike and brew with Lost Cabin, or slackline in the park!

MONDAY, MAY 6 | 6:30PM

Film Screening - PROGRAM A

Experience the largest mountain film tour on the planet! Something for every kind of adventurer!

TUESDAY, MAY 7 | 6:30PM

Film Screening - PROGRAM B

Experience the largest mountain film tour on the planet! Each night showcases an entirely unique set of films drawn from diverse international locations and filmmakers.



**EXPECTED LOCAL
TICKET SALES**

600+ TICKETS



**Expected Advertising
Impressions**

500K+



**RAPID CITY
SHOWING**

12+ FILMS



**BANFF CENTRE MOUNTAIN
FILM FESTIVAL WORLD TOUR**

**45 COUNTRIES
7 CONTINENTS**



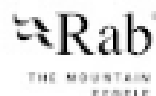
**COMING
MAY 2024 TO**

**RAPID CITY,
SOUTH DAKOTA**



BANFF CENTRE

**MOUNTAIN
FILM FESTIVAL
WORLD TOUR**



20TH ANNIVERSARY WORLD TOUR RAPID CITY, SD

MAY 3-7, 2024

DAHL ARTS CENTER & ELKS THEATRE
PRESENTED BY THE RAPID CITY ARTS COUNCIL

rapidcityartscouncil.org/banff

Josh Miranda

605.718.8249

josh.miranda@thedahl.org

100% Proceeds benefit Rapid City Arts Council and community arts programs. EIN #23-7116252

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