

ART Walk



First Friday Art Walks are a collaborative celebration and economic booster organized by the Rapid City Arts Council. Select businesses, galleries, and organizations in the downtown area are invited to become an official Art Walk destination!



FIRST FRIDAYS | 5-8PM
JUNE 2, JULY 7,
AUG 4, AND SEPT 1

art destination **BENEFITS!**

- Increased foot traffic
- Business exposure on Art Walk maps and social media adverts
- Engaging customers through great art, entertainment, and music
- Showcasing the talent of local artists
- Partnership recognition with donation of \$100 or more

**CONTACT US TO GET ON
THE ART WALK MAP**

BY MAY 15TH, 2024:

rapidcityartscouncil.org/artwalk



get on the
MAP!

COMMITMENTS

- Open to the public on First Friday dates from 5-8pm
- Provide a special art offer like: live music, poetry, theater, painting; art project or craft; "Art Walk" discount or menu item; artist pop-up or booth; new product/merchandise introduction
- \$100 Suggested Donation

RCAC SUPPORT

- Printed & digital map of destinations
- Dedicated social media adverts for your business
- Social media kit for destinations
- Directory of interested artists/performers